Library Impact Research Report:
Western University Libraries
Impact of Archival Collections and
Services on the Western University
Department of History

Tom Belton, Amanda Jamieson, Amanda Oliver, Anne Quirk – Archives and Special Collections

Today's Agenda

- Background and introduction
- Overview of methodology
- Highlights of findings
- Lessons learned and conclusion

Background and Introduction

- At Archives and Special Collections, Western University:
 - Archivists work with university and privately donated records
 - Special collections librarians work with rare, published books and maps

Background and Introduction continued

- The study focused on users in the Department of History
- We hypothesized that archives made measurable impacts on the work of history faculty and students
- We investigated our impact on the Western
 Department of History as a case study to identify
 and understand the broader influence of the
 archives on teaching, learning, and research

Methodology

- Our initial methodology (pre-March, 2020) involved three focus groups: undergraduates, graduates and faculty members
- Ultimately, our methods included:
 - 1. Survey of faculty and students
 - 2. Analysis of instruction data
 - 3. Analysis of visitor data
 - 4. Analysis of citations of Department of History publications

Findings: Faculty Survey

- 63% of survey respondents indicated that they had used Western's Archives
- Senior faculty members are more likely to use Western's Archives
- Most survey respondents stated Western's Archives has no impact on their work as a faculty member
- Improved access to the archives, creating a liaison position for the department, and hosting meet and greet sessions for faculty members were all suggestions for improving the relationship with the History Dept.



Findings: Student Survey

- Most student respondents heard about the archives through their professor or through the library
- The most common reason for not using the archives was not knowing how to
- Suggested promoting services and collections, becoming more user friendly, becoming more accessible, and increasing the archives' online presence
- Indicated that all history courses could benefit from students receiving this form of instruction

Findings: Visitor Data

- Analysis showed consistently low numbers of visits from undergraduate and graduate students, with no substantial growth in student visits
- Majority of graduate student visits were from the Public History stream of the History Department
- Analysis revealed that there was no consistent growth in faculty visits from the History Department
- The majority of faculty visits were from other departments within the University



Findings: Instruction Data

- The number of undergraduates taught increased during the first half of the 2011-2019 decade and then declined sharply during the second due to discontinued courses and retirement of senior faculty
- Graduate student instruction was relatively stable throughout the decade

Findings: Citation Analysis

- 9 doctoral theses (2011-2020)
- 1 faculty publication (2011-2020)
- 1 undergraduate journal article (2010-2019)

Conclusion

- Collecting better quality and standardized instruction and visitor data could allow for more effective analysis in the future
- Department of History wants increased engagement with ASC and we need to meet those needs proactively
- It is challenging to measure the impact of archives and special collections on research, teaching, and learning at an academic institution

Acknowledgements

The research team would like to thank the Association of Research Libraries for sponsoring this project. Special thanks to Gordon Daines, Kevin Fomalont, Margaret Roller and our colleagues at Western Libraries, Western University Department of History, and Western University Research Ethics.

